

FoKAL 2011 Summit
Cumberland Falls State Park, KY
June 14-15, 2011

ADVOCACY COMMITTEE

The mission of the Advocacy Committee is to advocate for academic libraries in Kentucky by:

- Providing leadership and structure to a statewide advocacy plan that identifies key messages, such as:
 - Libraries are cultural and economic assets to our state.
 - All Kentucky citizens deserve equal access to information.
 - Academic, School and Public Libraries are complementary and essential if Kentucky is to retain and attract college educated citizens and provide a higher quality of life.
- Promoting the value of libraries to local, state and federal agencies and legislators.
- Collaborating with other Kentucky library organizations in promoting Kentucky's libraries and their resources.
- Facilitating the delivery of appropriate information to our institutional administrations.

Committee Members:

Maureen Cropper, Bluegrass Community and Technical College, chair
Terry Birdwhistell, University of Kentucky
Margaret Hecker, Kentucky State University
Raphael Jackson, Kentucky State University
John Lutzel, Owensboro Community and Technical College
Lilia Murray, Murray State University
Kevin Peers, Bellarmine University
Sandy Sumner, Morehead State University

Committee Report:

The FoKAL Advocacy Committee has been working on creating a one-page document highlighting the benefits of Kentucky academic libraries, specifically mentioning many of the resource-sharing ventures currently in place, such as interlibrary loan, reciprocal borrowing, and KYVL. The targeted audience for this one-page document will be high-level academic administrators, including presidents, provosts, and academic deans, who will in turn be representing library interests to other groups, such as CPE.

The committee has completed an initial version of the one-page advocacy document (see attached document, titled *Kentucky Academic Libraries - Working For You!*). The document could be distributed by mailings or other methods, to communicate a succinct, one-page cohesive advocacy message.

Reported by: Maureen Cropper

Kentucky Academic Libraries – Working For You!

Increasing Student Success

- Effectively and efficiently identifying the best research resources for library users
- Providing 24/7 access to many quality information resources, such as electronic books, articles, reports, image databases, and multimedia
- Providing timely face-to-face, email, chat, video, and text reference help to students
- Hosting writing, tutoring, and oral communication centers
- Providing technology help and computer labs
- Supplying career resources and services
- Maintaining library facilities that support the varied needs of the 21st century learner, with space for group work, quiet study, or informal learning
- Adopting new technologies to support learning, such as library downloadable apps, mashups, widgets, blogs, and social media
- Offering assistive technologies and support to people with disabilities and special needs

Sharing Resources

- Interlibrary loan
- Reciprocal borrowing
- OCLC - Worldcat
- Kentuckiana Digital Library
- KYVL - Kentucky Virtual Library
- FoKAL - Federation of Kentucky Academic Libraries



Supporting Faculty and the Campus Community

- Serving as a hub for faculty development publications and resources
- Collaborating with faculty on research projects and grants
- Providing targeted library collection management to support academic programs
- Teaching faculty and staff professional development workshops
- Hosting campus cultural events such as art exhibits and speaker series
- Serving as the intellectual center of the college or university

Providing Specialized Expertise

- Leading with a professional staff of librarians with Master's Degrees or higher from nationally accredited library and information science programs
- Offering customized and course-related research services
- Enhancing and supporting scholarly communication, including digital access
- Teaching targeted information literacy instruction sessions and credit-based courses
- Serving on committees and task forces



This is a publication of the FoKAL Advocacy Committee. Through FoKAL, Kentucky's academic libraries cooperate to enrich higher education in the Commonwealth by pursuing collaborative solutions to common challenges, including expanded resources, shared expertise and united advocacy.